



SURAGRID Outreach & Promotion March 2008



Outreach Objectives

- Community Awareness of SURAGrid
- Membership Development
- Increase Use of SURAGrid
- Increase Resources
- Education & Training to increase CI-informed & skilled technologists & scientists

2008 Outreach To-Date

- Jan 3-7, Elizabeth City State Univ. CI Day
- Jan 30-Feb 2, Mardi Gras Conference 2008
- Feb 10-12, Net@EDU Annual Meeting
- Mar 2-7, Ocean Sciences Meeting
- Mar 3 - 7, OSG Annual Meeting
- Mar 13 - 14, Florida LambdaRail Research Advisory Council Meeting
- Placed articles in International Science Grid This Week (iSGTW)

Outreach Plans

- Apr 3 - 6, Association of Computer/Information Sciences and Engineering Departments at Minority Institutions (ADMI), Symposium on Computing at Minority Institutions
- Apr 21 - 23, Spring 2008 Internet2 Member Meeting
- May 19 - 21, Clemson CI-Day
- June 2 - 4, HealthGrid 2008, Chicago
- Jun 9 - 13, TeraGrid08, Las Vegas, NV
- Oct 28-31, EDUCAUSE 2008 Annual Conference
- Nov 15 - 21, SC08, Austin, TX
- Additional CI-Days within the SURA region and other strategic locations
- Place additional articles in iSGTW

SURAGrid Outreach Materials

- Tri-fold Brochure
- Case Studies
- Cookbook Postcard
- Posters (by request)
- Presentation Slides
 - Three Slide Overview
 - Longer Presentations
 - Special Presentations
- Press Releases
- Roadshow (one day in the future)

SC08 – Coordinated Presence

- Exhibit Floor
 - IBM & other Corporate Partners
 - Member Booths
- Presentation Opportunities
 - Booth Theaters
 - Panels, workshops, et al
 - Education Track (Cookbook, et al)

Community Communication

- SURAgrid monthly con call
- SURAgrid Update (10 issues per year)
- SURAgrid Website
 - New pages coming: outreach materials, working group
 - Reorganization of existing pages
 - Improved linkages between portal site
- All Hands Meetings
- Listservs
- SURAgrid email and contact directory
- New tools