

FY06

Rooms Rented	10,009	65.29%
Revenue	\$414,248.50	
ADR	\$41.39	

Percentage of Rooms Rented at each rate:

10/01/05-09/30/06

<u>\$47.50</u>	<u>\$43.50</u>	<u>\$30.00</u>
1-6 nites	7-29 nites	30+ nites
29.07%	41.97%	28.96%

<i>Reservations Taken</i> 10/01/05-09/30/06	Phone	Email	Web	Walk-in	Total
	353	633	357	115	1458

Average length of stay 6.86 nights
(Total room nites divided by total reservations taken)

<i>Room nights turned away when full 10/01/05 - 09/30/06</i>	<u># nites</u>	<u>Potential Revenue from turnaways</u>
	1338	\$55,379.82